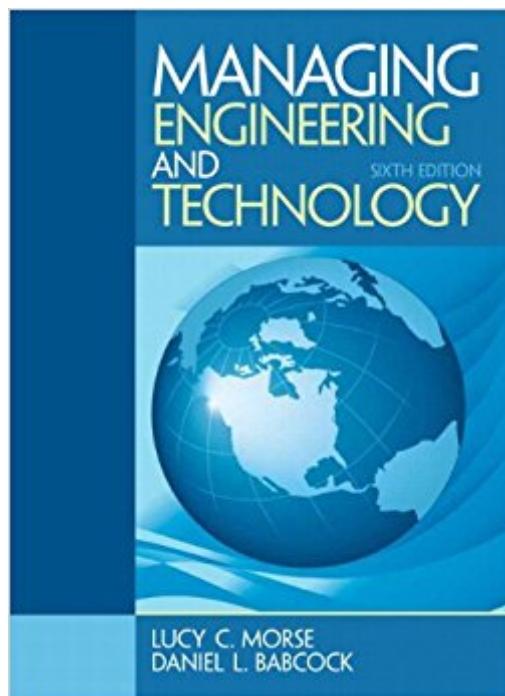


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Managing Engineering And Technology (6th Edition)



Synopsis

Managing Engineering and Technology is ideal for courses in Technology Management, Engineering Management, or Introduction to Engineering Technology. This text is also ideal for engineers, scientists, and other technologists interested in enhancing their management skills. Managing Engineering and Technology is designed to teach engineers, scientists, and other technologists the basic management skills they will need to be effective throughout their careers. NOTE: The 2nd printing of the 6th edition of Managing Engineering and Technology is now available as of June 2014.

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Customer Reviews

Dr. Lucy C. Morse recently retired as an associate professor in the Department of Engineering Technology in the College of Engineering and Computer Science at the University of Central Florida (UCF). She was both the Coordinator for the Bachelor of Science in Engineering Technology program and Director of Engineering Technology at a Distance, a program focused on using advance learning technologies to deliver engineering technology degrees to students on and off campus. Currently she teaches engineering management as an adjunct for UCF and NTU/Walden University. She was the first woman to obtain a doctorate in engineering at UCF, receiving a PhD from the Department of Industrial Engineering in 1987. In the early 90's Dr. Morse served as a Program Manager at the National Science Foundation in the Engineering Directorate. In 2002 she was named a Faculty Fellow to the UCF Academy for

Teaching, Learning and Leadership; she was named a Fellow in the University's Teaching and Learning Center in 2005. Dr. Morse is a Fellow in the American Society for Engineering Education (ASEE), and has served as an examiner for the national Malcolm Baldrige Quality Award and the Florida Sterling Award. Her experience in management came through her leadership roles in national and local volunteer organizations before she returned to engineering graduate school. Dr. Morse has lectured on engineering management, quality management and distance learning education throughout the continental U.S. as well as in Spain, Romania, Ukraine, Germany and Antarctica. Daniel L. Babcock began his career as a chemical engineer, earning a BS at Penn State and an SM at MIT. He then served three years as a USAF officer in development testing, three years as a chemist and technical writer for a silicone chemical manufacturer, and three years abstracting progress in solid propellant rocket development on a U.S. government contract. Next, he spent seven years with North American Rockwell Corporation coordinating development and integration of solid and small liquid propellant rocket motors into the Apollo Command and Service Modules, engine with a leave to complete a Ph.D. in Systems Engineering Management at UCLA in 1970. Dr. Babcock then accepted a position as Associate Professor (later Professor) of Engineering Management at the University of Missouri-Rolla (no Missouri University of Science and Technology). When assigned the introductory course in engineering management he found many fine textbooks in business management as well as some confined to specific technical areas (managing research, production, or projects), but none that included topics broadly needed in managing technology — dependent departments and companies. Dr. Babcock began to supplement the assigned management textbook with handouts for his students on areas of his experience, such as project management, quality assurance, and reliability engineering. He later outlined what he thought a more comprehensive text on Managing Engineering and Technology should include, and began to write one with encouragement from Prentice-Hall. With publication of the 1st (1991) and 2nd (1996) editions, however, Dr. Babcock retired from teaching. He has since been pleased to have Dr. Lucy Morse as his co-author to keep the book current and timely through its 3rd, 4th, 5th, and (now) 6th editions. Visit Morse & Babcock's EM Blog: A Blog for Engineering Management Educators for helpful resources: <http://morseandbabcock.wordpress.com/>

Used in an industrial engineering class at Texas A&M. It was just ok to me. Maybe it was the topic but I just did not see it to be interesting

Affordable and just what I needed for my class thanks

Page 107 question 4-1 is missing key information to complete the equation. A classmate had edition 5 sitting next to me and her book was accurate. Her book cost \$50 mine cost \$160. Awesome.

Book is easy to read and was perfect for my masters level class.

As a part time grad student while working full time, this is actually a decent textbook. It covers a broad range of technical management topics. It doesn't get very deep into any one topic, so it is good for a core introductory course. I've been taking my classes in a somewhat random order, so a lot of the topics come back as refreshers to me. The book reads fairly quickly, it has not overwhelmed me when I have to read over 100 pages in less than a week. Four stars as it doesn't excite me either, its just a textbook.

Its content is good but for the money I paid for this book, there sure are a ton of errors in it.

ok

Good material. Excellent conditions

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